



Public selection for admission to the Two-Year Master’s Degree in Innovation

Management (MAIN)

Academic year 2025/26

(English translation)

The only binding version is the Italian one.

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Art. 1 Public Selection

The University of Trento announces a public selection based on qualifications and (if appropriate) interview, in order to select students for admission to the first year of the Master's Degree in Innovation Management (MAIN) for the academic year 2025/2026. MAIN is jointly offered by the Department of Economics and Management of the University of Trento and the School of advanced Studies of Pisa and the official language of the Programme is English. Entry is restricted to **28 places**¹. This figure includes **18 places** reserved to non-European citizens. Any remaining places will be available for European citizens and Equivalentents.

Art. 2 Categories of applicants and Admission Requirements

1. Categories of applicants

For the purposes of this admission Call, two categories of applicants are considered:

- Europeans and Equivalentents: Italian citizens, European Union citizens, or those with equivalent status, hereafter referred to as "**Europeans and Equivalentents**".
- Non-Europeans: Citizens of countries outside the European Union non Europei, living outside Italy, hereafter referred to as "**Non-Europeans**".

It is essential to carefully read Note 1 at the end of this document to define your category and proceed correctly with the subsequent steps.

2. Admission Requirements

Admission is subject to the following conditions:

- i) a Bachelor's Degree or higher qualification awarded in Italy or other international qualification and recognised as equivalent². Undergraduate candidates can also apply providing that the Bachelor's degree is obtained:
 - **before 30 June 2025** for non-Europeans;
 - **before 30 September 2025** for Europeans and equivalentents;
- ii) English language proficiency, at least B2 level of the [Common European Framework – CEFR](#) certified as follows:

¹ If the candidate has double citizenship, one of which from an EU country, the latter prevails.

² UniTrento may require additional documentation to better evaluate the requirements (statement of verification e/o statement of comparability) through the DiploMe Service provided by CIMEA.



- International Certifications from among the following³:
 - IELTS (Overall: min. 6), TOEFL (Overall: min. 72)⁴
 - FCE, CAE, CPE, Bulats min. 60, BEC Vantage, BEC Higher (from University of Cambridge ESOL Examinations)
 - ESOL Communicator + Spoken English Communicator; ESOL Expert + Spoken English Expert; ESOL Mastery + Spoken English Mastery (from City & Guilds)
 - ISE II, ISE III, ISE IV (from Trinity College of London)
 - English for Business Level 2, Level 3, Level 4 (from London Chamber of Commerce and Industry Examinations Board)
 - Jetset level 5, Jetset level 6, Jetset level 7
 - Pearson General English Test Level 3, Level 4, Level 5
 - Pearson Academic English Test (minimum score: 42)
 - GMAT Test with a minimum score of 580
- having passed the B2 English language exam or higher during previous studies
- Bachelor's or Master's Degree entirely run in English (to be certified)
- English as mother tongue⁵.

The Selection Committee may require an interview in order to verify the English level of the applicants.

Art. 3 Application procedures and deadlines

1. Candidates seeking admission to the selection process must complete the online application form at the portal [Application](#). Candidates can access the online application form according to the following procedures through:
 - [SPID digital identity](#)
 - [electronic identity card \(CIE\)](#)
 - @unitn.it username
 - a provisional username @guest.unitn.it that can be created on the [website](#) by adding personal data and an email address.
2. Submission of applications is divided into two sessions, according to the following deadlines:

³ If not other specified by the Awarding Institution, the validity of the certificate is 5 years.

⁴ IELTS Indicator e TOEFL Home Edition are accepted.

⁵ Mother-tongue speakers are citizens who, by family background or linguistic experience, have the ability to express themselves naturally in their mother tongue. You will be asked to upload a self-certification stating that you have completed at least the entire course of primary and secondary education in the selected language.



- a) **First call:** from **18 December 18 2024 to 6 March 2025 at noon (CET)** for all students;
- b) **Second call:** from **15 April 2025 to 30 May 2025 at noon (CET)** for Europeans and equivalents.
3. Applicants who are going to take part in the selection within special Agreements, may apply to the Master according to different deadlines and procedures settled in the Agreements.
4. Technical problems in filling out the online application must be immediately communicated by email to main@unitn.it Applications submitted after the application deadline and/or in different ways will not be accepted.
5. To complete the online application correctly, candidates must upload the following documents or fill in the proper section:
 - a. a copy of the passport (Non-Europeans) or the identity card (Europeans and equivalents who are not registering with the digital identity);
 - b. copy of Bachelor's Degree Diploma, if already awarded⁶;
 - c. Transcript of records including the list of exams and marks, Grade Point Average (if available). The documents must be in Italian or English⁷;
 - d. CV in English;
 - e. Proof of English proficiency (see Art. 2);
 - f. GMAT/GRE (not compulsory);
 - g. Statement of purpose – the applicant will be asked to reply to a few questions in English in order to support the application
 - h. At least two reference letters and the contact of at least two referees chosen by the applicant. Reference letters must be uploaded to the online application by the applicant within the deadline. Reference letters sent in other ways will not be considered.
6. Applicants are required **to pay an application fee of €30,00** using one of the methods requested during the online application process within the given deadline for applications. Failing to pay the application fee within the given deadline will automatically lead to the exclusion of the applicant.

Art. 4 Selection and ranking

1. The Selection Committee is made up of three members and it is nominated via Rectoral Decree. The Selection Committee ensures that the selection procedures are correctly observed and evaluates whether candidates fulfil the entry requirements set out in the regulations.
2. The evaluation is carried out by allocating points (up to 100) in accordance with the following criteria:

⁶ Candidates with a degree issued by an Italian university or enrolled at an Italian university can upload a self-declaration

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3. The evaluation is carried out by allocating points (up to 100) in accordance with the following criteria:

a. Curriculum studiorum	Up to 40 points
b. International Certificates: <ul style="list-style-type: none"> • English language proficiency • GMAT/GRE 	Up to 10 points
c. Statement of purpose, CV, reference letters, overall evaluation	Up to 50 points

If the documents attached to the application do not provide enough information to the Committee, the Selection Committee may ask to take an interview.

4. Applicants awarded a score of **50/100 or more** will be considered suitable. Applicants receiving a score lower than 20 in the “section c” will not be admitted even if the final application score is equal or more than 50.
5. On completing the evaluation process of each Call, the Evaluation Committee will publish the ranking at the webpage [Application](#) by 15 April for the first call and by 15 July for the second call.

Art. 5 Confirmation and enrolment

1. Admitted candidates will be asked to pay an Enrollment confirmation fee of €100 (*one hundred Euro*) within the deadline communicated in the notification email to confirm their acceptance of the place. This payment will not be reimbursed in any case.
The enrollment confirmation fee will not be charged to those who, having been admitted through the second call, will complete the enrollment procedure within 7 days of the admission notice.
2. Successful candidates who fail to complete the steps set out in the point above will be considered as having renounced their place. Candidates who intend to renounce their place for whatever reason are required to notify the Selection Committee as soon as possible by sending an email to main@unitn.it.
3. Should any places become available due to withdrawals or for any other reasons, these will be awarded to the next eligible candidate in the ranking list.
4. Admitted Non-Europeans must pre-enroll at the Italian diplomatic representative in their own country. The pre-enrolment must be submitted by the deadline indicated in the "Italian Government regulations for the enrollment of visa requesting students" document⁸. Pre-enrolment is compulsory in order to obtain the Visa.

⁸ The information will be published in Spring at the webpage [Studying in Italy](#).

5. Information about the enrollment to the Master in Innovation Management will be provided by the Master Manager in due time. All admitted students have to be enrolled at the University of Trento no later than **30 September 2025**, otherwise they will be excluded from the Programme.
- Students, who will not complete the enrollment within the given deadline, will be considered withdrawals. All Non-European admitted students have to be in Trento no later than **30 September 2025**, otherwise the admission will be rejected.

Art. 6 Tuition fees for non-Europeans

- The maximum tuition fees for non-Europeans is €10.000 per academic year. Further details are available on [Tuition fees](#).
- The amount of tuition fees for admitted students can be reduced on the basis of the application score as follows:

Tuition Fees Amount	Application score
Tuition waiver	Application score between 90/100 and 100/100
€ 1.000	Application score between 70/100 and 89,9/100
€ 3.000	Application score between 60/100 and 69,9/100
€ 6.500	Application score between 50/100 and 59,9/100

- In the second-year tuition fees' paying students may be fully exempted if they acquire at least 42 credits by 10 August 2025. On the contrary, the amount of tuition fees for the second year depends on the number of credits acquired by 10 August 2025 as specified below:

Tuition fees amount	Number of credits (CFU) acquired by 10 August
Tuition waiver	≥ 42 CFU
1.000€	36 ≤ CFU < 42
3.000€	24 ≤ CFU < 36
6.500€	6 ≤ CFU < 24
10.000€	< 6 CFU

Art. 7 Scholarships for Non-Europeans

- The University of Trento will grant scholarships to top scored Non-Europeans applicants provided that they get a score of at least 70/100. The number of available scholarships and their allocation will be announced with the ranking list.



2. Students who benefit from the scholarship are waived from tuition fees. In case of any withdrawals, the available scholarships will be reallocated according to the ranking.
3. The scholarship is intended as a partial contribution to mobility expenses and will be paid only after arrival in Trento. The scholarship may be awarded for the following academic year if the student meets the merit requirements established yearly by the University.
4. The UniTrento scholarship is not compatible with other scholarships issued by any other Italian Public Institutions (Ex. MAECI, Unicolor, Invest your Talent in Italy, etc...).

Art. 8 Tuition Fees and scholarships for Europeans and Equivalents

1. The amount of tuition fees for admitted students is available at the webpage [Tuition fees](#). The amount can be partially or totally reduced according to the family income of the student's family (ISEE).
2. Information about scholarships, accommodation and tuition fee waiver for EU citizens and Equivalents are published on [Scholarships](#).

Art. 9 Transfer from another Master Degree/University

1. Students attending other Master's Degree Programs can ask to be transferred to the Master in Innovation Management only in case of positive evaluation by the Selection Committee after passing the selection. Students can be admitted to the first year only.

Art. 10 Further Information and contacts

1. Further information about the Master in Innovation Management is available on the [MAIN](#) website and on the website of the [University of Trento](#).
2. We strongly suggest to be informed about the cost of living in Trento.
3. For further information please contact the admissions office of the Master Degree in Innovation Management: main@unitn.it

Trento, 18 December 2024



Note 1 – Categories of applicants

Candidates belonging to the category “European and Equivalent”

According to the provisions of this call for admission, individuals considered “European and equivalent” include people who have:

- Italian citizenship. In case of dual citizenship, the Italian citizenship prevails;
- Citizenship of one of the countries of the [European Union](#). In case of dual citizenship, the European citizenship prevails;
- Citizenship of Norway, Iceland, Liechtenstein, Switzerland, the Republic of San Marino, or the Vatican City State;
- Citizenship of any country not listed in the above sections (hereafter referred to as “non-European”), who are **permanently residing in Italy** and hold one of the following types of stay permits. These permits must be valid at the time of application to this selection call and must be renewable until the completion of the Degree or Master's degree for which the candidate is applying:
 - Stay permit for study reasons
 - Long-term stay permit
 - Stay permit for salaried employment or self-employment
 - Stay permit for family reasons
 - Stay permit for political asylum
 - Stay permit for subsidiary protection
 - Stay permit for religious reasons
 - Stay permit related to the recognition or revocation of refugee status, as regulated by [Legislative Decree No. 25 of January 28, 2008](#)

Candidates belonging to the category “non-European”

This category includes the following candidates:

- Citizens of countries outside [European Union](#) who are not permanently residing in Italy (hereafter referred to as “non-European citizens”);
- non-European citizens who hold an Italian stay permit for study purposes and who are not permanently living in Italy;



- non-European citizens who are in Italy with a temporary protection permit but are not permanently residing in Italy and have not obtained a secondary school diploma in Italy. However, if a secondary school diploma has been obtained in Italy and the individual permanently lives in Italy, such candidates fall under the category of "European and equivalent candidates" and must therefore follow the instructions designated for that category in this admission call for applications.

Note 2 – Information on the processing of personal data

Regulation (EU) 2016/679, the “General Data Protection Regulation” (hereinafter “GDPR”), provides that everyone has the right to the protection of personal data concerning him or her.

In compliance with Article 13 of the EU Regulation 2016/679, the University of Trento provides the present notice to persons who want to participate in this selection procedure (hereinafter “data subjects”).

1. Joint Data Controllers

The Joint Data Controllers are:

- **the University of Trento**, via Calepina n. 14, 38122 Trento (TN); email: ateneo@unitn.it;
ateneo@pec.unitn.it;
- **School of Advanced Studies - Pisa**, Piazza Martiri della Libertà, 33, Pisa (PI); email:
protocollo@sssup.legalmail.pa.it

The Joint Data Controllers signed the arrangement as per art. 26 GDPR.

2. Contact details of the Data Protection Officer (DPO)

The DPO can be contacted to request information on personal data at the following email address:

For the University of Trento: dpo@unitn.it.

For the School of Advanced Studies - Pisa: dpo@santannapisa.it

3. Purpose of the processing and legal basis

The Joint Data Controllers shall process personal and particular data exclusively for the management of this selection procedure, as part of the performance of its public interest tasks as well as for the fulfilment of legal obligations (article 6(1), points e) and c) of the GDPR); art. 9(2), points. g) GDPR and art. 2 sexies(1), points aa) and bb) D.lgs. 196/2003 and as amended or added).

4. Acquisition of data

The provision of personal data for the purposes indicated above is mandatory to participate in the selection procedure; failure to provide it will make it impossible to participate. The provision of particular data is optional and failure to provide it will make it impossible for the University to guarantee the use of the facilities requested.

5. Data processing methods

The processing of personal data shall be carried out manually and by automated means by authorised staff, according to their tasks. Personal data shall be processed lawfully, fairly and transparently, confidentially, in a

manner that is adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed (GDPR, article 5(1)).

No profiling is carried out, and decision are not taken by automated means.

6. Recipients of personal data

Personal data will be disclosed to the Joint Data Controllers personnel acting for the above-mentioned purposes. In any case, personal data must be disclosed in compliance with legal obligation and/or a provision of the judicial Authorities.

7. Data retention period

Personal data will be stored as long as necessary to fulfil the purposes for which they were collected, and in any case as long as it is necessary by law. In any case, the data will be stored as long as necessary by the regulations in force and/or by University regulations on the storage of administrative documents relevant to the performance of its services.

8. Rights of the data subjects

At any time the data subject can exercise the rights referred to in article 15 et seq. of the GDPR towards the Data Controller, at the contact details indicated above, and in particular: the access to his/her own personal data and to other information as mentioned in art. 15 of GDPR; the request of rectification of his/her own personal data when inaccurate and/or their integration when incomplete; the erasure of his/her own personal data, except when the University is obliged to data storage to comply with article 17 (3) of the GDPR; the restriction of processing as per article 18 of the GDPR; the object to processing of personal data concerning him or her when allowed as per art.21 GDPR.

This is without prejudice to the right to lodge a complaint with the Supervisory Authority pursuant to Art. 77 of the GDPR and/or to take the appropriate judicial offices.